

Aaron Chong

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EXPERIENCE

Center of Multicultural Academic Excellence, University of Oregon — *Social Media Coordinator*

MAY 2023 - PRESENT

- Produced and coordinated digital content that promoted various services and resources on social media that reached thousands of students.
- Designed stickers and promotional flyers.
- Launched a Tiktok account for the brand to connect with Gen Z students.

Marching In Their Footsteps — *Intern*

JUNE 2023 - AUGUST 2023

- Designed content for the company's Instagram account to build a following.
- Collaborated with the CEO on posts to develop company image.
- Directed and collaborated with subjects for a photoshoot showcasing the company's merchandise.

Gateway to Media Course, University of Oregon — *Multimedia Producer*

JANUARY 2023 - MARCH 2023

- Utilized Premiere and Photoshop to create compelling stories about the lives of Eugene locals.
- Collaborated with team member to interview and produce content.
- Awarded for outstanding work on a photo project.

Taking Up Space, University of Oregon — *Member*

SEPTEMBER 2022 - PRESENT

- Directed vision for photos in a POC fashion magazine to highlight traditional cultural wear with today's youth.
- Engaged in professional and learning opportunities.

Starbucks, Pleasanton, CA — *Barista*

JUNE 2022 - DECEMBER 2022

- Coordinated setting up and maintaining workstations before opening.
- Maintained standards of customer service during high-volume, fast paced operations.

EDUCATION

University of Oregon, Eugene, OR — *BA in Advertising, Japanese Minor*

SEPTEMBER 2020 - EXPECTED JUNE 2024

- 3.65 GPA, Cumulative.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Microsoft Office
- Google Suite
- Graphic Design
- Canva
- Tiktok
- Teamwork
- Customer Service
- Photography

CERTIFICATIONS

- Foodservice Energy Efficiency Expert Certification

INSPIRATIONS

- Alexis Nikole
- Ohmonah
- Liliuhms
- Duolingo's Tiktok
- Frog Con
- Madeline Sharafian